

PINEHURST NEWS

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THE ULTIMATE WEDDING AWAITS: BRIDES FIND THE PINEHURST DESTINATION EXPERIENCE EXTRAORDINARY

VILLAGE OF PINEHURST, N.C. (July 1, 2006) – Destination weddings aren't reserved for the islands anymore. Pinehurst Resort, located in the heartland of North Carolina, is delivering a wedding experience that is beyond the beaten path - and full of fun, hidden surprises.

With Gatsby-style croquet parties, high tea on the West Lawn, all-guys golf and grilling days, and hours at the Mobil Four-Star spa, this 2,000-acre destination allows for a weekend to reconnect past, present and future.

"Weddings are times for families to gather, and celebrate," said Michele Soderquist, catering director for Pinehurst Resort. "We're seeing brides building weekend events to stay together, relax and enjoy. They're a lot of fun to plan," she said.

Brides start with the basic package: reception, flowers, linens, printed menus/placecards, champagne toast and a customized wedding cake with gift serving set. Once the actual wedding and reception have been set, the family and friend fun begins. The historic property offers a team of creativity to build the perfect event. The ultimate adventure? Here's what our brides find divine:

First Impressions. We encourage mothers and daughters to enjoy side by side massage early in the planning process - start a site visit with panache. Want to see how the salon does under pressure? Feel free to schedule a pre-wedding veil updo or makeup session to try out just the right look.

Make an Entrance. "There are so many little touches that make each guest feel special," says Soderquist. Here are a few out-of-the-ordinary suggestions on activities to plan once your guests arrive:

- **Plan an icebreaker.** We suggest taking advantage of nite-lite putting or croquet to get everyone in the game.
- **Get them in the Pinehurst mood:** Plan a personalized tour of the historic village and property of Pinehurst, to find out why the best have been coming here for generations.
- **A moment of tranquility.** Access to the spa tranquility areas including steam, sauna, pool and whirlpool are a nice easy gift at just \$25 per person for an entire day's usage. Book any treatment, and receive tranquility access as a free bonus. Bridal parties can enjoy a package of their own, with manicures, pedicures and a special lounge to gather and relax. We'll provide a group spa coordinator to handle itineraries and all the details.
- **Sip into something comfortable.** A **bridal tea** on the spa lawn or West Lawn porch brings all the tradition and formality that a wedding brings. Our outdoor venues provide open-air warmth and a cool time in the shade.
- **Get the guys to bond.** Try golf, sporting clays or bass fishing. Looking to step it up a notch? Plan a golf outing with caddies wearing their name. Follow it by an all-guys cookout, with manly steaks and a mean baked potato bar - finished by cigars and personalized golf gifts.
- **Love letters.** Get your guests on the same page with agendas for the week, activity options, room amenities such as a snack basket and personalized welcome gifts delivered to their room.
- **Bringing the kids?** We can prepare a special teddy bear etiquette class just for our smaller guests. Day-long and half-day KidsClub and Teen Adventure programs are available, as well as babysitting.

Day of the Wedding

- **Be a Bridal Diva.** Schedule bride's time at the spa, including your professional styling and updo, nail touch up and expert make up application - picture perfect in no time. Enjoy a bridal suite at the Spa, with spa snacks and bites, and a special commemorative gift just for the bride.
- **Air of Sophistication.** While there are interior gathering rooms to coordinate an intimate wedding scene and a nearby chapel, we suggest an outdoor venue, such as our popular West Lawn gazebo. We'll help with the details - from the minister to music, flowers to formality. And Pinehurst also has a beach for that waterside wedding of your dreams.
- **A Carriage Ride says romance - and ooh la la.** Include a horse-drawn ride through historic Pinehurst and parade like royalty.

- **Add an extra (chocolate) wow.** We love the chocolate fountain at the reception. Or let us create a champagne cascade for a festive beverage experience. Have a family tradition or ethnic food you can't miss? We'll create a menu that's a sure crowd pleaser.
- **Picture perfect.** There are so many places to steal a memorable moment. Whether in a hidden alcove in the hotel, or under the towering Magnolia trees, you'll have a shot to last a lifetime. Try the Payne Stewart Statue, the Putter boy sundial, spa fountains or the arched verandas of the Resort Clubhouse at dusk for a perfect portrait.

Pinehurst's wedding planner kits provide details on menu options, pricing, venues and options to create a customized experience that always make an impression. Combined with the award-winning service that every Pinehurst guest has come to expect, the perfect day is just a call away.

For more information or to make a reservation, see www.pinehurst.com or call 800-487-4653.

For press materials and photography, please see <http://www.pinehurstmedia.com>

Located in the North Carolina heartland, world-renowned Pinehurst Resort is home of golf's greatest moments. Built in 1895, it is a timeless destination featuring an award-winning Spa, family programs, extravagant events and fine dining on its 2,000-acre property.

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